



Your Starter Kit



20%
discount*

Everything you need to care for your kitten at **Maxi Zoo**

Have you thought of everything?

Ask our expert staff for advice, use the checklist on the back of this page, and claim a **20% discount.**



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Healthcare



Vaccinations are important for cats if they will be allowed outside once they are older. Immunisations against cat flu and cat colds is recommended for indoor cats, as their pathogens can be brought into your home on your shoes.

The same applies to worm eggs, which is why experts recommend indoor and outdoor cats should be wormed regularly.

Outdoor cats are particularly at risk of catching fleas and ticks. Prevent this with an anti-flea and tick product, you can check with your vet which one would suit your pet best.

You should also consider a microchip to register your cat's details in case they go missing.

Don't miss out on any offers, new products and helpful tips – **sign up now for our newsletter and regularly receive useful information for your little one.**

maxizoo.ie/newsletter



Healthy nutrition



Whether wet or dry food, choose a complete food and healthy snacks that meet the nutritional and psychological needs of young cats.

When feeding, ensure a balanced nutrient composition with natural minerals, vitamins and trace elements. The main ingredient should be animal proteins such as fish or poultry.

For very small kittens, there is even rearing milk and the matching drinking bottles for an optimal start in life.

Ensure that the food corner is in a quiet place so that your kitten is not disturbed when eating.



Our handy checklist on this brochure will ensure you have the most important products to set up your new cat's home so you can concentrate fully on your new family member from the start.

Our staff in store will be happy to advise you on the right products for you and your kitten.

 **Guide**

Everything for kittens



Give your kitten the best start in life

You have an exciting few weeks ahead of you - there is so much for your four-legged friend to discover and learn.

Maxi Zoo will help you to prepare for your pets first year in their new home and support you during this exciting time of growing up and beyond.

Because with Maxi Zoo your pet is:

Well cared for from a young age.

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Welcome home

Moving in with their new human family is a big day for your little kitten. They now have to adjust to life without their mother and siblings, and start to bond with you as their new carer.

6 tips for kittens

- ✔ Set up a room for your kitten to stay in for the first few days and make sure there are separate functional areas: Food, water and the litter tray should never be next to each other.
- ✔ Do not force the kitten to leave their transport box - they want to get used to their new home at their own pace. Leave the box open in the room as a place for your kitten to retreat to.
- ✔ Wait until the kitten approaches you of its own accord. Avoid jerky movements and speak in a soft and loving voice.
- ✔ Keep other pets away from the kitten for the time being. The new environment is exciting enough. An encounter with a dog, for example, would be too much.
- ✔ Take time off. To build trust, you should be near your kitten as often as possible, especially in the first few days. Kittens should not be left alone.
- ✔ Playing together with your kitten not only strengthens your bond right from the start, but also trains important skills.



Essential equipment



A few days before your new the cat or kitten moves in with you, you should organise their new space in your home.

This includes a cosy place to sleep, bowls for food and water, a litter tray and, one of the most important items, a scratching post or scratching board, and a living/transport box. Of course, food and toys are also essential. When shopping, pay attention to quality food that supports the special needs of your cat:

When eating and drinking, the cat's whiskers should not touch the rim of their food and drink bowls. A good litter tray is needs to be large and shallow. For kittens, litter trays with a low rim are useful so that they can enter and leave the litter tray independently from the start.

Pet advice

Whatever question you have, we have the answer in store and on our website.

Have a look at our pet articles here: maxizoo.ie/magazine



A safe home



Cats are curious and can sometimes get in to dangerous situations.

Unsecured, tilted windows are particularly hazardous. Tilt windows must always be secured with appropriate devices, as must balconies that are accessible to cats. Household chemicals and medicines must always be kept under lock and key in a cat household. Some cleaning agents or anti-freeze for cars attract cats with their sweet odour. If the cat licks them, it can cause chemical burns or fatal poisoning. Chocolate, coffee grounds, alcohol or cigarettes should also be kept out of reach of cats to avoid poisoning.

A scratching post is also particularly important in a cat's home: it is not only used by the cat to groom its claws, but also to mark its territory. Claw sharpening has been shown to have a stress-reducing effect.

Cats want a 'quiet place'

The location of the toilet is important - cats prefer a quiet place: the litter tray should be in a quiet, accessible room with sufficient space and should be placed far away from drinking and water bowls. Cats normally prefer an open toilet.

Please also always make sure they are cleaned regularly. Cats don't like dirty toilets, but they also don't like the smell of strong cleaning agents. Soiled litter should be removed daily and the litter tray should only be cleaned with hot water.

Lumps in cat litter can often tempt small kittens to eat and play with them, so it is better to choose non-clumping litter while cats are young. The moisture is absorbed before clumps can form.



If you have a job, you can still be a pet owner as long as you have pet care organised while you are out of the house. However, don't send your cat to a cat sitter too early or too often, as the first few weeks are essential for your bond.



Checklist



Food and drink

- Dry and wet food
- Snacks
- Food and water bowl

Hygiene and care

- Toilet
- Brush/comb
- Pest and tick protection
- Cat litter (non-clumping)
- Litter scoop

Sleeping

- Bed
- Blanket
- Cat house
- Pillow
- Cave
- Radiator and window couch

Well-being and entertainment

- Toys
- Cat tunnel
- Catnip
- Intelligence toy

Safety and transport

- Living/transport box
- Leash
- Collar/harness
- Window wedge
- Cat door
- Cat safety net
- I.D. Tag

Scratching

- Scratching tree
- Scratching board
- Scratching barrel

*Please present this list at the till before checkout starts. The discount applies to purchases of at least one product from each of the categories above. The discount does not apply to books, animals, cash deposits, or coupons. Only one coupon per person, per transaction, per day. Redeemable in all Maxi Zoo stores with this checklist. Redeemable online using Discount Code: KITTEN20. Valid from 01.02.25 to 31.12.25.